

DECEMBER 1

1969

fashion

calendar

29th year • issued weekly

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

WEEK BEGINNING MONDAY, DECEMBER 1, 1969

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
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AMERICAN DESIGNER SHOWINGS - SPRING 1970 - November 30 - December 5

Unless otherwise noted, all showings will be held in the GRAND BALLROOM, DELMONICO's, 59th St. and Park Ave. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.

<u>Sun., Nov. 30:</u>	3:00 P.M. HELEN LEE and ALYSSA 4:00 P.M. FASHION FORECAST - Eleanor Lambert 5:00 P.M. OLGA UNDERFASHIONS (cocktails) 6:30 P.M. MEET-THE-PRESS CONFERENCE (cocktail-buffet) Guests of S. Joseph Tankoos, Jr. of Delmonico's	
<u>Mon., Dec. 1:</u>	8:00 A.M. Breakfast 8:30 A.M. ADELE SIMPSON 9:15 A.M. DON SIMONELLI for MODELIA 10:00 A.M. DONALD BROOKS 10:45 A.M. ANNE FOGARTY 11:30 A.M. Writing Period 12:30 P.M. THE CULTURED PEARL ASSNS OF AMERICA & JAPAN (luncheon) 2:00 P.M. CHRISTIAN DIOR-NEW YORK 2:45 P.M. VICTOR JORIS for CUDDLECOAT 3:30 P.M. GEORGE NARDIELLO for RONA 4:15 P.M. STAVROPOULOS 5:00 P.M. AMERICAN FOOTWEAR INSTITUTE (cocktails) Crystal Ballroom 6:00 P.M. Writing Period 8:30 P.M. PREVIEW of "COCO" Mark Hellinger Theatre, 51st & B'way Guests of Bill Blass, Cadoro, Cardinali, Anne Fogarty, Kimberly, Kasper, Anne Klein, Oscar de la Renta, Modelia, George Nardiello, Jerry Silverman, Adele Simpson, Malcolm Starr	
<u>Tues., Dec. 2:</u>	8:00 A.M. MR. PANTS, LYNN STUART, PANTSVILLE, GHIA (breakfast) 9:00 A.M. LEO NARDUCCI 9:45 A.M. ANNE KLEIN and COMPANY 10:30 A.M. CEIL CHAPMAN 11:15 A.M. HERBERT and BETH LEVINE SHOES (aperitif) Colonnade Suite 12:00 Noon Writing Period 1:00 P.M. GALEY & LORD (luncheon) 2:30 P.M. ROXANE for SAMUEL WINSTON 3:15 P.M. Writing Period 4:00 P.M. CARDINALI (Marilyn Lewis) 4:45 P.M. OSCAR DE LA RENTA 5:30 P.M. Writing Period 6:30 P.M. COTTON PRODUCERS INSTITUTE (cocktails)	

(continued on following page)

AMERICAN DESIGNER SHOWINGS - Nov. 30 - Dec. 5 (continued from page 1)

Wed., Dec. 3:

8:00 A.M. WARNER SLIMWEAR-LINGERIE (breakfast)
9:00 A.M. JERRY SILVERMAN by SHANNON RODGERS
9:45 A.M. DAVID KIDD for MARQUISE
10:30 A.M. NORMAN NORELL
11:15 A.M. JEREMY ORIGINALS (Alan Philips)
12:15 P.M. LA BANQUE CONTINENTALE (luncheon) 5th Ave. & 60th St.
"Money in the 1970s"
2:00 P.M. KASPER for JOAN LESLIE
2:45 P.M. ELINOR SIMMONS for MALCOLM STARR
3:30 P.M. PAT SANDLER
4:15 P.M. OLEG CASSINI
5:00 P.M. Writing Period
6:00 P.M. HELENE CURTIS (cocktails)

Thurs., Dec. 4:

8:00 A.M. Continental breakfast
8:30 A.M. JACQUES TIFFEAU
9:15 A.M. BETTY CAROL for MAM'SELLE
10:00 A.M. BILL BLASS for MAURICE RENTNER
10:45 A.M. SARMI
11:30 A.M. CADORO JEWELRY
12:15 P.M. Writing Period
1:00 P.M. SHEFFIELD WATCHES (luncheon) Hotel Plaza - Terrace
2:30 P.M. STAN HERMAN for MR. MORT
3:15 P.M. TRIGERE
4:00 P.M. Writing Period
7:30 P.M. YARDLEY (dinner) Rainbow Room, Rockefeller Center
"Tweed" Designer Awards

Fri., Dec. 5:

8:00 A.M. MENS FASHIONS (breakfast) John Weitz, Oleg Cassini,
Bill Blass, Polo by Ralph Lauren, Geoffrey Beene
9:00 A.M. LAWRENCE OF LONDON (Norman Lawrence)
9:45 A.M. BRIGANCE WATERCLOTHES
10:30 A.M. MORTON MYLES for MALCOLM CHARLES
11:15 A.M. SUZY PERETTE (Victor Costa)

Monday	FASHION SHOW	CULTURED PEARL ASSNS	DELMONICO'S
Dec. 1	AT LUNCHEON	OF AMERICA & JAPAN	GRAND BALLROOM
12:30 P.M.	Showing of cultured pearl fashions at luncheon (American Designer Showings).		
Luncheon	By invitation. For local and visiting press. Contact: Barbara Perrin, Tele-Press Associates, 736-8630.		

Monday	SPRING-SUMMER	NATIONAL FOOTWEAR	DELMONICO'S
Dec. 1	SHOE FORECAST	INSTITUTE	CRYSTAL ROOM
5:00 P.M.	Exhibition of new shoe styles for Spring-Summer. Presentation of Golden		
Cocktails	Slipper Awards and Silver Slipper Citations (American Designer Showings).		
	By invitation. Contact: Alice Regensburg, JU. 6-5777.		

Monday	BENEFIT	AMERICAN INSTITUTE	HARTMAN GALLERIES
Dec. 1	ART AUCTION	OF INTERIOR DESIGNERS	978 MADISON AVENUE
8:30 P.M.	Art auction for benefit of AID Education Fund. Cocktail reception-buffet		
	6:30 P.M. Price: \$15.00 each, N.Y. Chapter, AID, 979 Third Avenue,		
	PL. 1-0258. Publicity: Terry Mayer, 697-7292.		

Monday Dec. 1	<p>OPENING OF NEW STORE</p> <p>Childcraft Education Corp.</p> <p>New Childcraft Center, designed by Milton Glaser. Publicity: Virginia Casey. 736-9516.</p>	150 EAST 58TH STREET
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<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Dec. 1- Dec. 7	NEW YORK ANTIQUES FAIR Hours: 1:00 - 10:30 P.M., Mon. - Sat.; 1:00 - 5:00 P.M., Sun. Admission: \$2.50. Publicity: Mary Osborne, 683-9128.	WESTCHESTER ENTERPRISES	69TH REGIMENT ARMORY LEX. AVE. & 26TH ST.
Monday Dec. 1- Mar. 22	OPENING: ART EXHIBIT "Eugene Atget"--work by the French photographer (1856-1927). Public Relations: Elizabeth Shaw, 956-7501.	THE MUSEUM OF MODERN ART	11 WEST 53RD STREET 1ST FLOOR
Tuesday Dec. 2 9:00 A.M.- 6:00 P.M.	OPEN HOUSE: BEAUTY NEWS "The Spring Look in Hair and Make-Up". Open house from 9:00 - 6:00. By invitation. Publicity: Claire Hellowell McDaniel, 956-5975.	CHARLES OF THE RITZ	DELMONICO'S COLONY SUITE - 3RD FL.
Tuesday Dec. 2 11:30 A.M. Cocktails- Luncheon	LUNCHEON MEETING "Home Entertainment Market: Are You Tuned In?" Speakers: Manning Green- berg, <u>Home Furnishings Daily</u> ; Gordon Duern, Electrohome Ltd.; Gerda Clark, Abraham & Straus. Cocktails: 11:30; Program: 12:15. Prices: \$10.00, members; \$12.00, guests. Contact: Jeanne Lewin, TE. 8-5133.	NATL HOME FASHIONS LEAGUE (767 LEX. AVE.)	N.Y. HILTON TRIANON BALLROOM
Wednesday Dec. 3 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON Menswear for Holiday and Resort. Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	ALEXANDER SHIELDS (484 PARK AVENUE)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Dec. 3 1:30 P.M.- 6:00 P.M.	"DAY OF BEAUTY" FOR THE PRESS Beauty news for Spring-Summer. Open house for local and visiting press. By invitation. Contact: Helen Nash, PL.1-3377 or Joan Parker, 697-9027.	LEADING BEAUTY COMPANIES	CARLTON HOUSE GOLDEN ROOM
Wednesday Dec. 3 6:00 P.M. Cocktails	PANEL DISCUSSION: "COIFFURE & COUTURE" Speakers: Stan Herman, Wilhelmina, Paul Mitchell, Pierre Hambur, Grace Kay (American Designer Showings). By invitation. Contact: Colleen Dorfman, Public Relations Board, 867-3150.	HELENE CURTIS	DELMONICO'S GRAND BALLROOM
Wednesday Dec. 3 6:00 P.M. Cocktails	PRESS PREVIEW: HANDBAG FASHIONS Preview of Arnold Scaasi's Spring handbags for Meyers. By invitation. Publicity: Audrey Leeds, 563-4632.	SCAASI FOR MEYERS HANDBAGS	DELMONICO'S WINE CELLAR
Thursday Dec. 4 11:00 A.M.& 3:00 P.M.	PREVIEW: SPRING- SUMMER COLLECTION Two showings of Spring-Summer collection. By invitation. Thereafter by appointment. Contact: Diane Morgan, 535-3542.	HALSTON, LTD.	33 EAST 68TH STREET SHOWROOM - 3RD FLOOR
Thursday Dec. 4 12:30 P.M. Luncheon	PRESS SHOW: WATCH FASHIONS "Meet the Timemakers"--Dr. Rita Hauser, Mrs. Howard Keck, Mrs. Albert Lasker, Miss Dina Merrill, Mr. George Jessel. (American Designer Show- ings) By invitation. Publicity: Wynne McGovern, MU. 6-1300.	SHEFFIELD WATCHES (417 FIFTH AVENUE)	HOTEL PLAZA TERRACE ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Dec. 4 5:00 P.M.- 7:00 P.M.	PRESS PREVIEW: CHRISTMAS WINDOWS "Christmas Out of This World"--preview of 5th Avenue windows. By invitation. Publicity: Jeri Savidge, WI. 7-3300.	LORD & TAYLOR	DISPLAY DEPT.
Thursday Dec. 4 7:30 P.M. Dinner	SECOND ANNUAL "TWEED" AWARDS Presentation of "Tweed" design awards to Parsons School students. By invitation. Publicity: Suzanne Flynn, 582-5800.	YARDLEY (620 FIFTH AVENUE)	RAINBOW ROOM ROCKEFELLER CENTER
Saturday Dec. 6 4:00 P.M.	BENEFIT FASHION SHOW Holiday fashions for boys and girls will be shown at a benefit for N.Y. Institute for Achievement of Human Potential. Price: \$5.00. Contact: 36 East 36th Street, 686-3630.	N.Y. INSTITUTE FOR ACHIEVEMENT	BONWIT TELLER 9TH FLOOR
Monday Dec. 8 5:00 P.M.	SPRING COLLECTION Show at 5:30. By invitation. Contact: 246-2432.	GEORGE HALLEY (24 WEST 57TH STREET)	REGENCY HOTEL PARK AVE. & 61ST ST.
Tuesday Dec. 9 5:30 P.M.	OPENING OF SUMMER COLLECTION Showing of Summer boutique wear. By invitation. Thereafter by appointment. Contact: Mercia Grassi, 515 Cheltenham Ave., Phila., 215-387-2400.	ALBERTO LOCATELLI OF MILAN	ST. MORITZ HOTEL SKY GARDEN
Wednesday Dec. 10 9:00 A.M. Breakfast	PRESS SHOW: SPECIAL COLLECTION Showing of special collection designed by Tracy Mills for Franklin Simon. By invitation. Contact: Adrienne Seiden, OR. 5-1000.	FRANKLIN SIMON	PAVILION 3RD FLOOR
Wednesday Dec. 10 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON Holiday fashions for girls. Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	CINDERELLA (112 WEST 34TH ST.)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Dec. 10 4:00 P.M. Dinner	BOYSWEAR SEMINAR "Inflation and the Boyswear Manufacturer"--workshop seminar. Speakers: Isadore Barmash, <u>The New York Times</u> ; Louis Schulman, Dun & Bradstreet; Robert L. Stutz; Edward Johnson, Vanden Broeck Lieber & Co.; Carl Priestland. Price: \$15.00 each. Contact: Robert Gur-Arie, 594-5130.	BAMA (10 W. 33RD ST.)	HOTEL McALPIN COLONIAL ROOM
Wednesday Dec. 10 6:30 P.M.- 8:30 P.M.	PRESS RECEPTION Mr. Michael H. Thomas, new president of Cartier, will be introduced to the press. By invitation. Publicity: Carol Digges, PL. 3-0111 Ext. 275.	CARTIER	1 EAST 52ND STREET
Thursday Dec. 11 12:00 Noon Luncheon	ANNUAL MEETING "How Do You Manage?" Speakers: Samuel Feinberg, <u>Women's Wear Daily</u> ; Muriel Siebert. (Bring a Christmas Gift for The Children's Aid Society) Prices: \$10.00, members; \$12.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL AMERICANA BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Dec. 11 5:30 P.M. Cocktails	BENEFIT FOR SCHOLARSHIPS "The Beautiful People Party"--wheel-of-fortune, fashion prizes, astrologist. Price: \$15.00. Contact: Mimi Aleinikoff, 250 W. 57th St., 265-0339.	LEAGUE IN AID OF CRIPPLED CHILDREN	EL MOROCCO 307 EAST 54TH STREET
Friday Dec. 12 12:00 Noon Luncheon	PREVIEW: BED & BATH FASHIONS Press preview of Fieldcrest's bed and bath fashions for Spring '70. By invitation. Contact: June Mohler, OX. 5-6800.	FIELDCREST	60 WEST 40TH STREET SHOWROOM
Sunday Dec. 14- Dec. 17	SPRING DISPLAY MARKET WEEK Awards breakfast, Mon., Dec. 15, 8:00 A.M., Essex House, Colonnades Room, honoring Wilhelm Mauch, sales promotion manager, Globus Dept. Store, Zurich. Contact: G. M. Valenti, 207 E. 37th St., MU. 2-0447.	NATIONAL ASSOCIATION OF DISPLAY INDUSTRIES	NEW YORK COLISEUM COLUMBUS CIRCLE
Dec. 15	8:00 A.M. - NATIONAL ASSOCIATION OF DISPLAY INDUSTRIES AWARDS (see above)		
Tuesday Dec. 16 11:30 A.M. Luncheon	"FIT-IN TO THE '70s" "The Mind-Body-Home in the '70s". Speakers: Bonnie Prudden, fitness authority; Herman York, AIA; Dr. Erika Freeman, psychoanalyst; Jane Rider, Sears fashion counselor. Introduction of Sears' figure control equipment. Presentation at 1:00 P.M. Contact: Helen Shapiro, Harshe-Rotman & Druck, 661-3400 Ext. 208.	FAMILY FITNESS COUNCIL; SEARS, ROEBUCK AND CO.	PLAZA HOTEL TERRACE ROOM
Tuesday Dec. 16 5:30 P.M.	FASHION PRESENTATION "Fashion Scene of the '70s"--a multi-media projection. By invitation only. Contact: Antonia Miner, PL. 2-2200.	GREY ADVERTISING	THE SANCTUARY
Tuesday Dec. 16 7:00 P.M. Dinner- Dance	ANNUAL "PEARL GALA" Presentation of "Holiday Fashion Fantasy". Hon. Chmn: Mrs. Owen R. Cheatham. Gen. Chmn: Melanie Kahane. Vice-Chmn: Mrs. William G. Cahan, Mrs. John C. Carrington, Mrs. Kerry King, Mrs. Winston Wilson. Price: \$75.00 each. (Black Tie) Contact: 200 Park Avenue South, 254-8203.	ASSOCIATION FOR HELP OF RETARDED CHILDREN	HOTEL PLAZA GRAND BALLROOM
Tuesday Dec. 16 8:00 P.M.	BENEFIT SHOWING "Panorama of the Past"--retrospective (1929-1963) showing of designs by Charles James. Prices: \$25.00; \$10.00 (students), for benefit of Art Students League, 215 West 57th Street, 247-4510.	ART STUDENTS LEAGUE	ELECTRIC CIRCUS ST. MARKS PLACE
Wednesday Dec. 17 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON Holiday-Resort collection designed by Vivian Wong and Michael Mart. Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	WIPPETTE (1407 BROADWAY)	BARBETTA RESTAURANT 321 West 46TH STREET
Friday Dec. 19 8:30 P.M.; 11:30 P.M.	BENEFIT THEATRE- SUPPER-DANCE Benefit performance of "Coco". Co-chmn: Mildred Custin, Kittie Campbell. Supper-dance chmn: Rosemary Sheehan. Prices ("Coco"): \$25; \$40; \$55; \$60; (supper-dance): \$35.00 per person. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HELLINGER THEATRE; RAINBOW ROOM
Dec. 25	CHRISTMAS (Thursday)		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday Jan. 4- Jan. 8	FIFTY-FOURTH NATIONAL PRESS WEEK Spring collections of leading designers (members N.Y. Couture Business Council), auxiliary and group showings for visiting press. Director: Mildred Sullivan, 141 West 41st Street, LA. 4-0461.	NEW YORK COUTURE BUSINESS COUNCIL	WALDORF-ASTORIA PARK AVE. & 50TH ST.
Sunday Jan. 4 8:30 A.M. Breakfast	FASHIONS FOR MEN & WOMEN The "Quiet Giant" greets the visiting press. By invitation. Publicity: Hilda Sherey, 790-8651.	REEVES BROS.; ABACO; DUPLEX	WALDORF-ASTORIA JADE ROOM
Sunday Jan. 4 12:00 Noon Brunch	SPRING MILLINERY AT PRESS SHOW Preview of Spring millinery. For press, by invitation. Publicity: Burt Champion, MU. 6-2970.	MILLINERY INSTITUTE OF AMERICA	AMERICANA HOTEL GEORGIAN ROOM
Jan. 4- Jan. 10	INTERNATIONAL HOME FURNISHINGS MART, MERCHANDISE MART, CHICAGO. Contact: 312-527-4141.		
Monday Jan. 5 10:30 A.M.	PREVIEW: SPRING- SUMMER MILLINERY By invitation. Contact: PL. 7-1966.	MR. JOHN	24 WEST 57TH STREET SALON - 7TH FLOOR
Monday Jan. 5 12:00 Noon	SPRING MILLINERY COLLECTION By invitation. Contact: 688-4410. Publicity: Eleanor Lambert, MU.8-2130.	ADOLFO (22 EAST 56TH ST.)	ST. REGIS VERSAILLES ROOM
Tuesday Jan. 6 8:00 A.M. Breakfast	ELEVENTH EDITION: "ACCESSORAMA" "Superstar" accessories for Spring-Summer (N.Y. Couture Council). Break- fast: 8:00 - 10:00. Open House: 8:00 - 1:00. By invitation. Publicity: Marino & Maxwell Associates, 679-2990.	LEADING MANUFACTURERS	WALDORF-ASTORIA STARLIGHT ROOF
Tuesday Jan. 6 9:30 A.M.	SHOWING OF SPRING MILLINERY Millinery collection of Irene and Rivera will be presented to press and buyers. By invitation. Contact: PL. 3-3032.	IRENE OF NEW YORK	16 EAST 52ND STREET SHOWROOM - 6TH FLOOR
Tuesday Jan. 6 4:00 P.M.	SHOWING OF SPRING MILLINERY By invitation. Contact: MU. 8-1224.	EMME	16 EAST 53RD STREET SALON - 3RD FLOOR
Tuesday Jan. 6 6:30 P.M.	CUSTOMER SHOWING: BRIDAL FASHIONS By ticket only. (Repeat Show: Mon., Jan. 12, 8:00 P.M., Garden City Hotel, Garden City, Long Island.) Publicity: Rita Dobbins, TR. 5-3100.	MARTIN'S (BROOKLYN)	ST. GEORGE HOTEL BALLROOM
Wednesday Jan. 7 9:00 A.M. Breakfast	TRADE SHOWING OF SPRING MILLINERY Showing of Spring millinery, for retailers, manufacturers, suppliers. Price to be announced. Publicity: Burt Champion, MU. 6-2970.	MILLINERY PROMOTIONS (10 EAST 40TH STREET)	AMERICANA HOTEL IMPERIAL BALLROOM
Wednesday Jan. 7 6:30 P.M.	CUSTOMER SHOWING: BRIDAL FASHIONS Admission by ticket (free) available in Bridal Salon, 4th floor. Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	STATLER-HILTON GRAND BALLROOM

1970

JANUARY

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